



...For total peace of mind

Analysis

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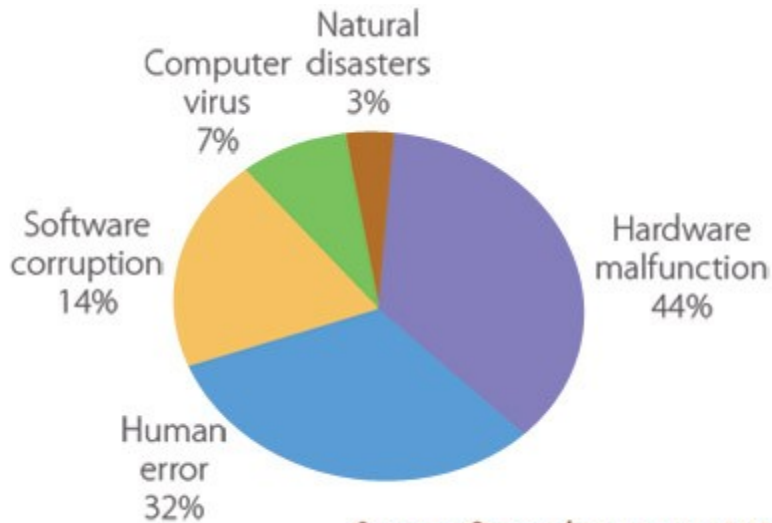
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STATISTICS ABOUT BACK UP

- As a Director of a Company or a member of a close corporation, both your Fiduciary and Statutory **OBLIGATIONS** in accordance with the law of Good Governance require you to ensure that both you and your co-directors/members adhere to the practice of safeguarding any operational data critical to the company's existence, in an appropriate manner. It is a **CRIMINAL OFFENCE** not to comply.
- 43% of companies that experience a severe data loss disaster without any recovery plan in place - **NEVER** re-open.
- 80% of all business does not do a daily backup.
- 60% of backups are either **INCOMPLETE** or the data on the media is **USELESS**. A backup is only as good as the **FIRST** restore
- 50% of restores **FAIL**.
- 90% of backups that are done require human intervention.
- The Gartner Group puts the percentage of unsecured corporate data at over 50%.
- On average, by the 6th day of a major data loss, companies experience a 25% loss in daily revenue. By day 25 it is 40%.
- Loss of data can disrupt business life and destroy business value. Be it human error, theft, flood or virus attack.
- Be it human error, theft, flood or virus attack, it can happen to you – it probably will sometime.
- The law insists that businesses must safeguard their own or anyone else's data, by appropriate precautions, against loss, corruption or unauthorized disclosure. – Data Protection Act, 1998.



Source: Ontrack survey in 2002

OVERVIEW

Back2Back delivers an industry-leading offsite data backup and restore solution for desktop and laptop computers as well as servers. By automating the backup function, **Back2Back** enables you to eliminate any of the risks inherently encountered with other traditional backup means and in so doing, better protect valuable corporate information, reducing support costs and relieving the burden of the backup on either inexperienced staff or IT personnel. **Back2Back** is a secure, automated backup system that intelligently backs up critical files to a remote or local storage server, ensuring that your business data also including orphan data is safely under corporate control and securely available from any connected computer.

Why use Back2Back?

You schedule Remote Data Backups to run automatically, so you never have to remember to do it yourself or rely on an employee to do so.

Backed up data integrity ensured.

Advanced data filtering and selection ensures completeness of backup.

Data access without IT staff intervention whenever users issue a restore request.

Allows users to restore their data themselves.

Redundant off-site storage means less down time and greater security

Allows businesses to centrally aggregate and store data.

Secure 448 bit encryption of company data.

Backup times and traffic reduced through compression and incremental backups.

Eliminates the need for IT staff or user training through easy installation, deployment, control, and use.

Reduced file server and network loads.

Data Backups uses two mirrored, geographically separated data centres.

Backups are stored offsite so your data is safe from any potential natural disaster.

Backups require no additional hardware or replaceable media.

Always online back up, no more tapes to purchase, change transport, catalogue and store – eliminating the costs

CONCLUSION:

For peace of mind, **Back2Back** is breaking technology and the best of both worlds. By minimising the quantity of information required, we've made backing up, archiving and retrieval from a remote destination quicker and easier than ever before. For the same reason, accessing lost files from a remote location takes less time too. Less bandwidth is needed and less costs are involved.

No corporate backup policy, no matter how comprehensive, can effectively manage the risk associated with company data that users store on local PC hard-drives. There is no doubt that the cost to company, of lost, deleted or corrupted data that resides on PCs is massive and despite all the best intentions of IT Managers to implement a comprehensive backup policy, users are ill-disciplined and in most cases do not save or back up data to network file servers.

Any company that has any information stored on any computer and does not make use of an off-site backup storage facility, is being negligent. It is imperative that organizations extend their backup model to include PC hard-drives as well and therefore mitigate the risk that faces them each day. The **Back2Back** product is able to offer an effective, low cost solution to this problem.

For additional information please contact Integrated Technologies on:

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OR

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K2BACK

ONLINE BACKUP AND RESTORE SOLUTION



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